



## ADVERTISEMENT & PRODUCTION RATE SHEET

7065 W. Allison Rd. | Chandler AZ, 85226 | Tel: (520)796-8848 | [www.grbc.tv](http://www.grbc.tv)

### Introductory Offer

Buy a four-week TV ad and receive a free seven-day advertisement package.\*

Type of Advertisement	Ad Price	Times Per Week
<b>10 sec. Still</b>	<b>\$5.75</b>	
Allows for a Power Point slide to be injected into the video stream.		Minimum 20 Times Per Week
<b>10 sec. Still w/Audio</b>	<b>\$9.50</b>	
Provides audio announcement opportunity to emphasize brand or contact information.		Minimum 20 Times Per Week
<b>15 sec. Video</b>	<b>\$14.00</b>	
Must be self-produced and content ready, conforming to contract agreement and length.		Minimum 20 Times Per Week
<b>30 sec. Video</b>	<b>\$25.00</b>	
Must be self-produced and content ready, conforming to contract agreement and length.		Minimum 20 Times Per Week
<b>GRBC staff Ad Creation</b>	<b>\$50.00</b>	
Stills only (\$50 per hour---min. 2 hours)		
<b>Video Production</b>		
1/2 Day Recording (\$75 per hour---max 5 hours)	Includes 2 staff, 2 cameras, 2 lav mics, does not include editing.	
Full Day Recording (\$75 per hour---max 10 hours)	Includes 2 staff, 2 cameras, 2 lav mics, does not include editing.	

### Please follow these guidelines for submitting content:

#### For Flyers:

Landscape orientation  
1920x1080 or 16:9 resolution (HD)  
Font size 20 or larger

#### For Video:

1920x1080 or 16:9 resolution (HD)  
.mov, .avi, .mpg, .wmv, H.264  
Font size 20 or larger

If the above standards are not met prior to submission, GRBC may be unable to broadcast. All questions and concerns regarding GRBC may be directed via email to [advertising@grbc.tv](mailto:advertising@grbc.tv) or via phone at 520-796-8848. Please visit our website at [www.grbc.tv](http://www.grbc.tv) and submit your information on the Contact Us page for specific details regarding content submission.

\*Offer valid until December 31, 2018.