

#### ADVERTISEMENT & PRODUCTION RATE SHEET

7065 W. Allison Rd. | Chandler AZ, 85226 | Tel: (520)796-8848 | www.grbc.tv

## **Introductory Offer**

Buy a four-week TV ad and receive a free seven-day advertisement package.\*

Type of Advertisement	Ad Price	Times Per Week
10 sec. Still	\$5.75	
Allows for a Power Point slide to be injected into the video stream.		Minimum 20 Times Per Week
10 sec. Still w/Audio	\$9.50	
Provides audio announcement opportunity to emphasize brand or contact information.		Minimum 20 Times Per Week
15 sec. Video	\$14.00	
Must be self-produced and content ready, conforming to contract agreement and length.		Minimum 20 Times Per Week
30 sec. Video	\$25.00	
Must be self-produced and content ready, conforming to contract agreement and length.		Minimum 20 Times Per Week
GRBC staff Ad Creation	\$60.00	
Stills only (\$60 per hourmin. 2 hours)		
Video Production		
1/2 Day Recording (\$100 per hourmax 5 hours)	Includes 2 staff, 3 cameras, mics and lighting, does not include editing.	
Full Day Recording (\$100 per hourmax 10 hours)	Includes 2 staff, 3 cameras, mics and lighting, does not include editing.	

## Please follow these guidelines for submitting content:

# For Flyers:

Landscape orientation 1920x1080 or 16:9 resolution (HD) Font size 20 or larger

#### For Video:

1920x1080 or 16:9 resolution (HD) .mov, .avi, .mpg, .wmv, H.264 Font size 20 or larger

If the above standards are not met prior to submission, GRBC may be unable to broadcast. All questions and concerns regarding GRBC may be directed via email to advertising@grbc.tv or via phone at 520-796-8848. Please visit our website at www.grbc.tv and submit your information on the Contact Us page for specific details regarding content submission.

<sup>\*</sup>Offer valid until December 31, 2020.