

FOR IMMEDIATE RELEASE

Contact: Clarice Chiago-Jones
520.796.8807
CChiago-Jones@gilarivertel.com



**Introducing the First Low Power Digital Television Station in
Indian Country**



Chandler, AZ – March 24, 2015:

The Gila River Broadcasting Corporation (GRBC) will be hosting an Open House on Monday, April 6, 2015, from 9:00 a.m. to 11:00 a.m. The public is invited to tour the facility at 7065 W. Allison Road in Chandler, AZ, and be a part of the blessing, speeches, raffles, demonstrations, and luncheon.

"We are in control of our own destiny...Our children will now be able to see the doctors, engineers, artisans and other professions that make our community strong and viable" shared Anthony Newkirk, the Chairman of the GRTI Board of Directors. "This endeavor is the first in Indian Country and others will hopefully want to control their own broadcast destiny... We are Gila River and, along with our water rights, we'll create our own stream and not wait for ... other outlets to broadcast our interest."

In 2011, the Gila River Telecommunications, Incorporated (GRTI), filed for seven Low Power Television (LPTV) licenses with the Federal Communications Commission (FCC). In 2012, all construction permits were granted.

ABOUT GILA RIVER BROADCASTING CORPORATION

The GRBC is the first Low Power Television station operating in Indian Country with both English and O'odham language programming. The Gila River Indian Community, a sovereign tribal nation, identified a need for culturally competent and respectful programming that was not available for their community members. Their vision became a reality in January 2015, when the first program was aired over high definition channels 19, 21, and 29. Local TV audiences can look to GRBC for cultural, language, public safety, education, health and wellness, news, and children programming. The station's goal is to eventually produce local O'odham content by, and for, the People. For more information, visit www.grbc.tv.

###